

Small & Minority Business Resources Department

Resolution No 20200326-053

Inclusive Procurement
Working Group (IPWG)

Progress Report

Edward Campos, Director

▶ City Council Work Session
February 15, 2022

IPWG Spokespersons

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Cloteal Davis Haynes –
Representing the Austin Area Black
Contractors Association

Gino Macias – Representing the
Austin Minority and Women Alliance

Overview of Briefing



Resolution / Purpose



Inclusive Procurement Working Group (IPWG)
City Representatives



Progress – Meetings



Next Steps

Resolution No. 20200326-053

March 26, 2020 - Directed the City Manager to create an Inclusive Procurement Working Group to review and assess programmatic and administrative issues related to the MBE/WBE procurement ordinance and recommend ways that the City could improve the function of the program to better meet the needs of the community while remaining within the legal bounds of the City's authority.

Certification

- City's certification process to include reciprocity with the State's Historically Underutilized Business (HUB) certification or other regional certifications;
- Eligibility criteria for certification, including economic disadvantage criteria such as limit on personal wealth;
- Whether existing certification types are sufficient for gender- and race-conscious remedies to the disparities identified within the disparity study

Resources to MBE/WBEs and Local Businesses

- What additional resources and services may be helpful for the City to offer to certified firms;
- Payment policies to primes and subs; and
- Prioritization of local businesses

Communication/ Transparency

- Review methods to improve transparency on procurement policies and goals on projects;
- Communications and functions between SMBR and Financial Services can be improved;
- Effective methods of outreach to improve participation among the MBE/WBE business communities, as well as to improve knowledge and information among the larger business community

Best Practices

- Whether the four sections of the City's MBE/WBE Ordinance reflect the procurement methods used by the City;
- Best practices of other Texas Cities and other cities with similar MBE/WBE programs that are similar in size to Austin

Disparity Study

- The IPWG will receive a presentation of the findings of the 2021 disparity study.
- The IPWG will present programmatic and administrative recommendations based on its reviews of procedures and policies relative to the MBE/WBE Ordinance and findings from the Disparity Study to City Council.

Inclusive Procurement Working Group (IPWG) Community Members

- Reginald Worlds - Owner, Trini Construction (MBE/WBE Advisory Committee Vice Chair)
- Paul Saldaña – Principal, Saldana Public Relations, Representing Hispanic Contractor Association de Austin
- Cloteal Davis Haynes -- Principal and CEO of Haynes-Eaglin-Waters – Representing the Austin Area Black Contractors Association
- Aletta Sung - Executive Director, Asian Contractor Association
- Tam Hawkins - President, Greater Austin Black Chamber
- Moin Baig – Chief of Staff, Greater Austin Asian Chamber
- Brittney Rodriguez - Chief Operating Officer, Greater Austin Hispanic Chamber
- Rick Garrett - CEO, TES Careers (Certified MBE/WBE firm)
- Usha Boddapu - President, eSolvit (Certified MBE/WBE firm and MBE/WBE Advisory Committee member)
- Ali Khataw - CEO, Encotech Engineering (Certified MBE firm)
- Barbra Boeta - Executive Director, Economic Growth Business Incubator (MBE/WBE Advisory Committee member and small business advocate)
- Crystal Smith - ABC Central Texas – Representing prime contractor community
- Phil Thoden - President, AGC Austin (Building Branch) – Representing prime contractor community
- Darrell Pierce - President, Snap Management (Certified MBE/WBE firm)
- Gino Macias – Representing the Austin Minority and Women Alliance

IPWG – City Representatives

Small & Minority Business Resources Department

Financial Services Department

Law Department

Equity Office

Communications and Public Information Office

- Facilitate meeting discussion

Meeting Framework



Conversations & Topics



Next Steps and Tentative Dates

February 15th – City Council Briefing

February 25th – Communications & Transparency

March 11th – What we Heard from Feb. 25th meeting

March 25th – Best Practices

April 8th – What we Heard from March 25th meeting

April 22nd – Disparity Study Findings

May 6th – Continue Disparity Study Discussion

May 20th – Conclusion



Questions